

## Call for nominations

### CEP Expert Group on Communication and Awareness-Raising

For a new expert group starting in 2025 we are looking for 8 colleagues/experts interested to join the CEP Expert Group on Communication and Awareness-Raising. If you are interested in becoming a member of this Expert Group please submit a nomination on behalf of your jurisdiction/organization **by 31 January 2025** on [mirka@cep-probation.org](mailto:mirka@cep-probation.org).

Please note that the first meeting of the Expert Group is to take place on 9 June 2025 in Prague, Czech Republic.

#### Background

The launch of the Expert Group meeting on Communication and Awareness-Raising has been initiated by the discussions and outcomes of the 2024 Workshop on Working with Communities and Awareness-Raising held in Prague, Czech Republic. Media has created a significant part of our lives with coverages on variety of topics. Certain areas get naturally more attention than others, however, with some only a good or bad story sells. When it comes to criminal justice, and namely probation, the media coverage with a hint of positive attention is a process that can take a long time to achieve.

The aim of this expert group is to support jurisdictions in navigating their own stories and shifting the narrative towards a more balanced and informed perspective taking into account stereotypes and misconceptions probation services often face, promoting transparent communication, sharing success stories and initiatives, improving public perception, enhancing community awareness as well as fostering collaboration across borders by exchanging experience, challenges, and innovative solutions learning from successful communication and awareness-raising initiatives implemented across Europe.

#### Membership

The Expert Group consists of 8 members and the membership takes 2 years (2025-2027) with possible extension for another 2 years. We are looking for steady members of the Expert Group that will be part of the team and bring new knowledge, expertise, experience, and will, at the same time, be committed to the work of the Expert Group. The meetings take place annually (combination of face-to-face, online or hybrid).

## Travel and accommodation

Travel and accommodation costs for participating in the face-to-face meeting once a year are reimbursed by CEP. Other costs related to the Expert Group shall be borne by the Expert Group member's organization or by the expert.

## Basic criteria

- CEP membership (full, individual, associate) or in case you are not a CEP member the recommendation letter from the CEP member is required;
- a CV (preferably [Europass](#) format);
- a short letter of motivation (150 words maximum) including relevance of this topic for your country, your expertise and experience, and optionally, a recommendation letter from your organization (150 words max);
- an expertise and experience in dealing with the topic of communication and awareness-raising in probation (please specify this in your motivation letter);
- commitment to international working groups, appropriate time allocation for the tasks;
- not being a current member of another CEP Expert group/network.

## Responsibilities of expert group members are to:

- attend and actively participate at the expert group meetings (face-to-face or online);
- represent their jurisdiction on the topic of the expert group and benefit from broader European knowledge and expertise;
- report back to their agency / share knowledge, expertise, and information within their own jurisdiction (dissemination and promotion of the work and results);
- stay updated on the latest trends on the topic of the expert group and actively contribute to development, implementation and optimization of the meetings, action plan during and in-between the meetings;
- work between meetings to produce a specific common outcome such as guidelines, mapping, among others – if needed;
- contribute to the professional development in the given topic;
- develop their professional skills and expertise;
- contribute to the development of specific topic-related events within the CEP work programme (webinars, workshops, conferences).

Please note that in the composition of an expert group aspects such as geography, gender, background and other relevant aspects shall be taken into consideration.

For more information please contact Ms. Mirka Jakesova ([mirka@cep-probation.org](mailto:mirka@cep-probation.org)).