



For a safer Municipality

Funding in the Netherlands

Reclassering Nederland

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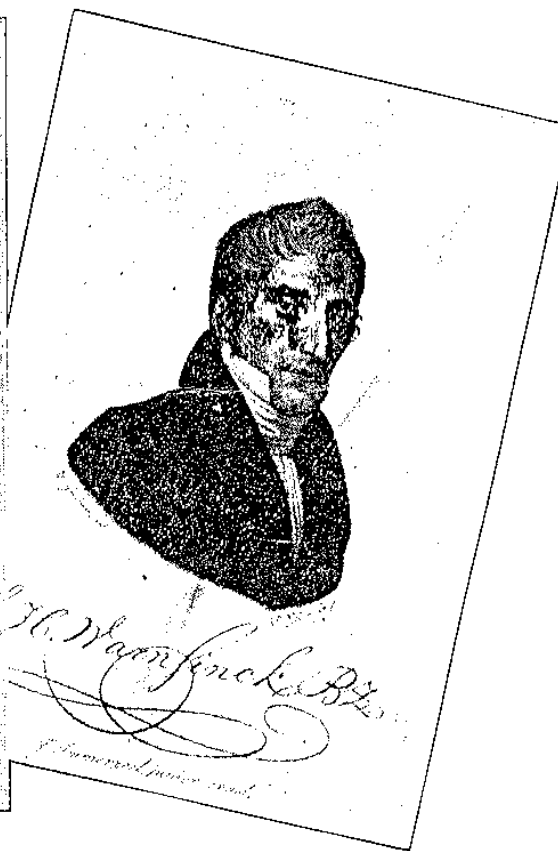
History



J. L. NIERSTRASZ.



W. H. SURINGAR.



W. H. WARNSINCK.

History

- June 7, 2004
- Modernisering Sanctietoepassing (MST)
- Oegstgeest (January 27, 2005)

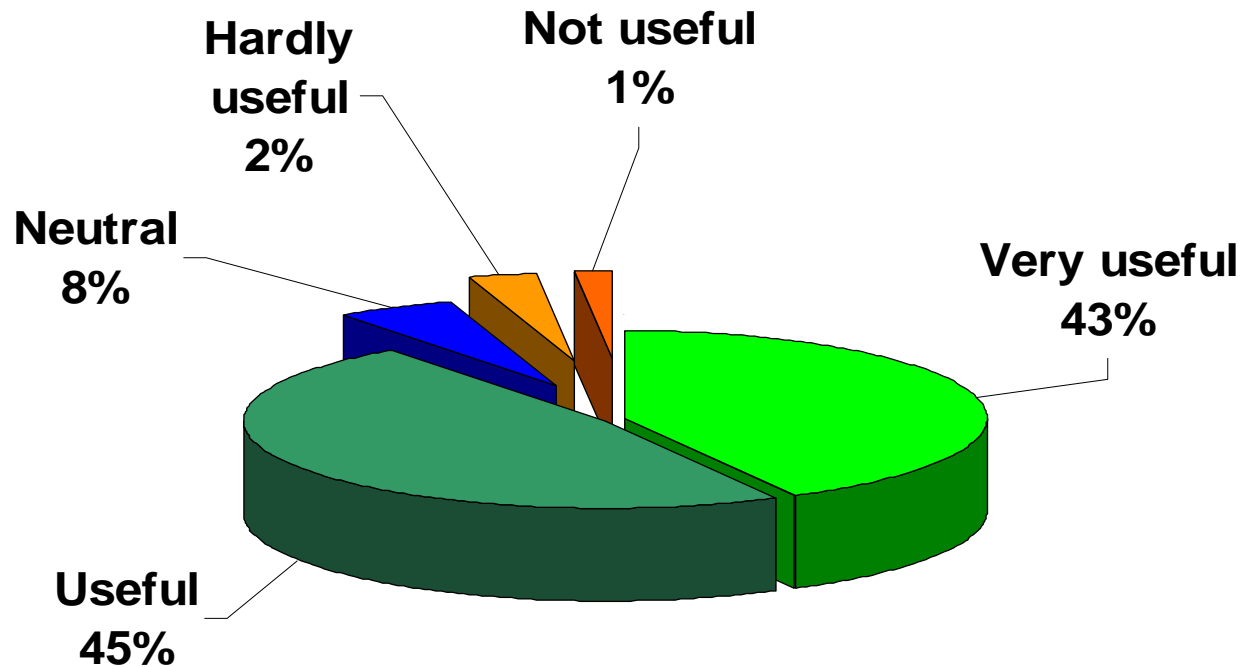
- Problem!
- Strategic Answer: development of Community Funded Services
- Work within a compulsory framework using administrative laws

Can we do it?

- Focus on internal processes
- No marketing experience
- Arrogance!
- Must we really? Or can we let it go by?

Dutch Population

Do You Think The Work Of The Probation Service Is Useful? (n=307)



Strong Points of the Dutch Probation

(according to the Dutch population)

- Helping former prisoners reintegrate in society
- Are doing a good job at it but it is a difficult task

- But....

We didn't do that anymore!

Why MUST we?

- Our Mission and vision also apply to other fields than the Judiciary
- Our Public Assignment forces us to do more than the Ministry of Justice requires
- We have specific Unique Selling Points:
 - We have the knowledge of criminal behaviour
 - We are familiar with the target group
 - We can handle a compulsory framework
- So....

Let's get started!

Funding



BUILDING BRIDGES to the future

Starting up

- Innovation fromout of the units
- Some cities' activity
- Safetyhouses

- Reconnaissances
- Initiatives
- Pilots

Bottlenecks

- No support & priority
- No common partner for municipalities
- No uniformity in carrying out
- No knowledge of business
- Difference in indicators of achievement/performance
- Aspects of Tax and Law
- ICT

What to do?

Internal

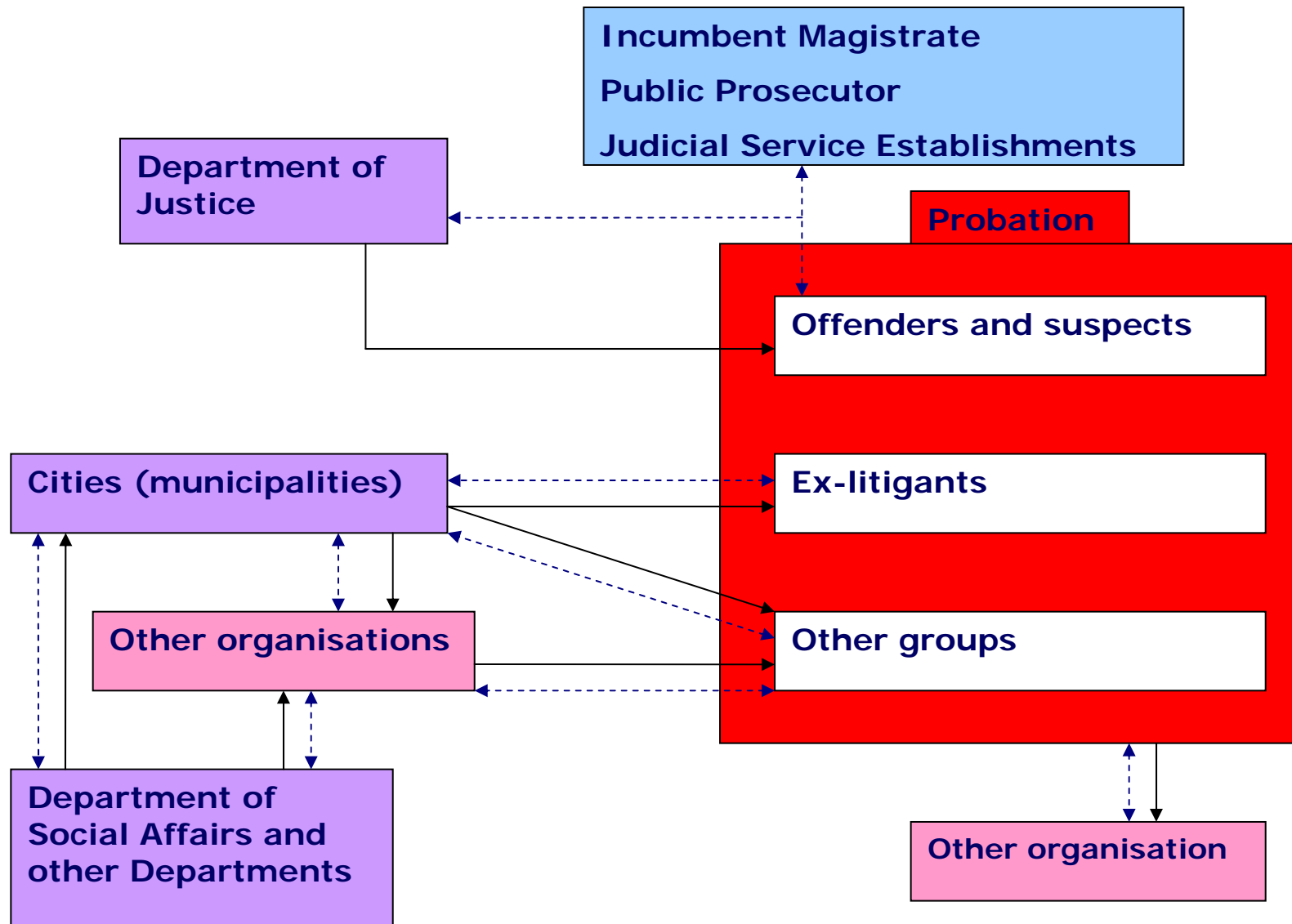
- Projectmanager business development
- Inventarisatie – get information/knowledge
- Spearheads
- Regional policymaker for business
- Cost price determination
- Registrationproces
- Formats & Factsheets
- Information- & knowledge facility
- Productportfolio
- Municipality compulsion

What to do?

External

- Awareness in municipalities
- Regional policymaker for business
- Support by Media & Communications
- Hitch on to consultations between future partners
- Become a partner of organisations with influence
- Information- & presentation-meetings
- Find other stakeholders
- Search for possibilities en funding.

Aspects of Finance



Next?

- Youth (minors, parents, social network, also preventive)
- Access to labour
- Schools, clubs, housing corporations
- Marketing our knowledge
- Administrative Laws are strongly developing

Future Questions

- Local demand vs. national product portfolio
- Best workers: 'regular' judicial activities vs. community funded services
- Why maintaining high quality requirements when the new customer doesn't ask for it?
- How to innovate?
- Community Funded Services has led to greater creativity in the organization!



Thank you for your attention

Reclassering Nederland